

May 19th 2023

Dear Club Secretary,

Now that we can put the pandemic behind us and we are back to the full running of our calendar events, it is time that we turn our focus to forming a new Strategic Plan that will run across the next three years. Our aim would be to launch our new Strategic Plan at our annual Congress on November 4th 2023

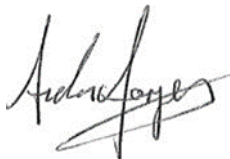
Strategic planning is a process in which an organisation defines their vision for the future and identify their organisation's goals and objectives. The process includes establishing the sequence in which those goals should be realized so that the organisation can reach its stated vision.

Many of you may have been involved in the previous plan but alas this was hampered with the pandemic and so instead of just rolling that on, I want us to stop and re-evaluate our sport and its future, with fresh eyes and thinking. A steering group has been formed and again we have engaged the services a profession organisation to assist and coordinate all of the information.

Over the course of the next few weeks and months there will be various surveys and meetings where we will gather information that will help us form the plan. I would ask each affiliated Club to assist in any way you can when the time comes.

Together we can build a great future for our sport.

With every good wish,



Aiden Harper
Motorsport Ireland President